

Bajaj Auto Champions the Spirit of Pune; Named Title Sponsor of Pune Grand Tour

Pune, November 24, 2025: Bajaj Auto Limited, in collaboration with **Pune District, Government of Maharashtra**, is proud to announce a landmark partnership under which **Bajaj Auto Limited** will serve as the **Title Sponsor of Pune Grand Tour**—India's first-ever UCI 2.2 approved, multi-day, multi-stage international cycling road race.

Being conceptualised by the Pune District Collector and supported by Government of Maharashtra, the **Bajaj Pune Grand Tour** will see India's debut in the global cycling circuit under the UCI 2.2 category road race. The four-stage race is set to take place from 19–23 January 2026, under the aggies of Cycling Federation of India (CFI), Asian Cycling Confederation (ACC) and Union Cycliste Internationale (UCI).

This **multi-year partnership** brings together one of the world automobile industry's most iconic two- and three-wheeler manufacturers with one of the world's fastest-growing sports. The association highlights their shared values of **adventure, innovation, and exploration**, all of which embody the spirit of modern racing.

Demonstrating Bajaj Auto's belief in the power of sport to drive innovation and ambition, **Mr. Sumeet Narang, President Marketing, Bajaj Auto Ltd.** stated, *"Bajaj Auto has redefined mobility over last 75 years. We have proudly carried the Indian badge to over 100 countries by selling our products successfully there. We are delighted to partner with the **Pune Grand Tour** and promote Indian talent and riding terrains to the entire world."*

Mr. Jitendra Dudi (IAS), Collector, Pune District and Officer-In-Charge, Bajaj Pune Grand Tour, said, *"The Bajaj name brings with it credibility, commitment and passion to the cause of sport, and to our combined vision to achieve through Pune Grand Tour for the citizens of Pune, its district and for India as a sporting nation."*

The **Bajaj Pune Grand Tour 2026** will feature continental teams and national federations competing for glory across four-stage, 437-kilometre race in January 2026, seeking Pune and with-it India's permanent window in the UCI's global cycling calendar.

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